

The aim of the conversation between the advisor and the seeker is to leave the seeker's knowledge and information level enhanced by three-fold.

When we look back at ourselves at the ages between 14-18, we were less focused and ambitious than we are now. Our understanding of a career floated around the boxes of 'Arts, Commerce & Science'.

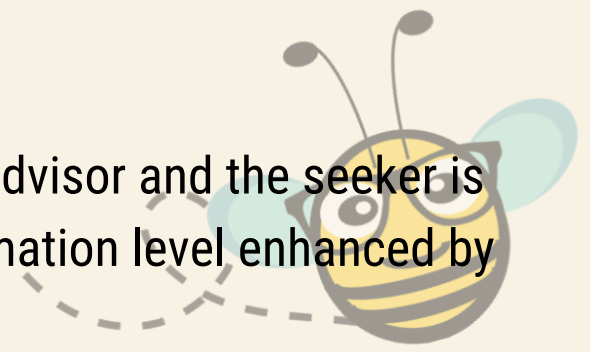
Our Education system doesn't allow fluidity between these streams as we get older and at those young ages, most of us don't really understand what we would be doing in the real world eventually.

The concept of taking advice from fresh students does not exist as they are considered inexperienced.

That is the gap we are trying to bridge. Young, impassioned students, usually from ages 20-26 are the ones who fully understand the gap between the educational world and the employment world.

While industry experts have the most valuable insight about a particular field at higher levels, there is a generational drift between them and young students. They cannot correctly

advise students on contemporary academic solutions because of changing norms of the system and added options.



As advisors, they are freshly aware of the subjects, their relevance, the exposure that their academic journey has given them. They are aware of their mistakes and achievements. They can guide younger students on what to do right and what may not be the best path.

The advisors also have a very live sense of the starting point of an industry. This is a point where each one of us has to begin. They will introduce young students to positions that they might want to pursue when they are pushed out into the real world after completing their education.

For example,

A creatively inclined student may feel that the best option for them is an education in design studies.

But, talking to different advisors will reveal the different translations of creativity into a real-world scenario. This ranges from graphics, animation, interactive design, web development, automotive design, machine design, product design among many others.

The advisors will expose students to leading companies in these fields and roles that are coveted.

Now, for each of these, design studies are not the most accurate path. For some roles, an engineering degree may be more relevant.

The crux of the 'design' element still remains but at tender ages, we do not understand how widely our interests can be translated into the world.

